



MIĘDZYNARODOWE  
TARGI GDANSKIE SA



RULES OF NAVAL TECHNOLOGY CONFERENCE „NATCON 2020”  
SPONSORSHIP PACKAGES

<b>NATCON 2020 Sponsorship packages during Balt Military Expo 2020</b>	<b>Strategic Sponsor (2 sponsors)</b>	<b>Main Sponsor (3 sponsors)</b>	<b>Official Sponsor (5 sponsors)</b>
Title: <i>SPONSOR OF THE NAVAL TECHNOLOGY CONFERENCE „NATCON 2020”</i> during Balt Military Expo 2020	YES	YES	YES
The right to use the title <i>SPONSOR OF THE NAVAL TECHNOLOGY CONFERENCE „NATCON 2020”</i> strategic/main/official for:	12 months	6 months	6 months
Featured logo as a NATCON 2020 strategic/main/official Sponsor: <ul style="list-style-type: none"> <li>• in promotional materials;</li> <li>• in press advertisements;</li> <li>• in conference invitations;</li> <li>• in conference materials and programmes.</li> </ul>	YES	YES	YES
Full-page, colour advertisement in the official Balt Military Expo 2020 exhibition catalogue	YES	NO	NO
Catalogue entry and logo in the official Balt Military Expo 2020 exhibition catalogue	YES	YES	YES
Presentation of NATCON 2020 Sponsor's rollup in the conference rooms during the conference and Balt Military Expo 2020	YES	YES	NO
Possibility of giving one lecture during the NATCON 2020 Conference – free of charge	YES	NO	NO
Possibility of giving presentations (once a day) free of charge on the exhibition stage during 3 days of the exhibition	YES	YES	YES
Sponsor's banner, logo and link to the Sponsor's website on <a href="http://www.baltmilitary.pl">www.baltmilitary.pl</a> and on <a href="http://www.natconference.eu">www.natconference.eu</a>	YES	YES	YES
Distribution of advertising materials in: <ul style="list-style-type: none"> <li>• Press Office;</li> <li>• Conference Registration Office;</li> <li>• information desks in the exhibition hall;</li> <li>• conference materials.</li> </ul>	YES	YES	NO
4 additional invitations for banquets accompanying Balt Military Expo 2020 and the NATCON 2020 Conference	YES	YES	NO
Display of the NATCON 2020 Sponsor advert on the screens close to conference rooms and the reception desk in the halls	YES	NO	NO
10% discount for Balt Military Expo 2020 exhibition space	YES	YES	NO
<b>Price of Sponsorship packages (net)</b>	<b>28.000 PLN</b>	<b>18.000 PLN</b>	<b>12.000 PLN</b>